

DIVING talks

DIVING talks – Portugal 2021 – International Diving Congress
Tróia, October 8 – 10

MEDIA PARTNERSHIP

WHAT ARE DIVING talks?



DIVING talks - Portugal 2021, is an international event for promoting and sharing knowledge on the underwater environment, which will occur in Portugal, October, 8 to 10, bringing Portugal the world's leading divers, showing their best recent achievements.

DIVING talks will feature 22 Talks by keynote speakers from Belgium, Canada, England, Finland, Poland, Portugal, Spain, Switzerland United States and Wales;



Host over 250+ worldwide attendees, three fantastic days at the Tróia Peninsula--a gigantic dune forming over thousands of years, with the Atlantic Ocean west and the Sado estuary east.

DIVING talks is talking about diving; talking is an expression of communication, communicating is sharing; let's talk about diving, and share the Talks!

AIMS

The aims of the DIVING talks 2021 are the following:

- Build up a diving event with international visibility and attractiveness;
- Host the world's leading divers, showing their best of the best recent initiatives;
- Allow the diving community to network with the world-leading divers;
- Show and debate technological advancements in diving;
- Establish in Portugal a new hub for all subjects related to diving, both technical and scientific.

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SPEAKERS

The DIVING talks 2021 group of speakers will bring to the table exciting and new content to share and discuss with the international diving community.



AHMED GABR
Deep Diver



ALEXANDRE MONTEIRO
Underwater Technology



ANDREW MARRIOTT
Diver, photographer, videographer



ARMANDO RIBEIRO
Advanced openwater diver

- Ahmed Gabr (EGY)
- Alexandre Monteiro (POR)
- Andrew Marriott (USA)
- Armando Ribeiro (POR)



BELÉN ANDRÉS
Underwater and Space Designer



JEFF LINDSAY
Diver, photographer



JILL HEINERTH
Explorer - Presenter - Author



JOÃO NEVES
Technical Diver, Innovator

- Belen Andres (ESP)
- Jeff Lindsay (CAN)
- Jill Heinerth (CAN)
- João Neves (POR)



KRZYSZTOF STARNAWSKI
Cave Diver



LAURENT MIROULT
Radiologist



MARCUS BLATCHFORD
HBO Professional Scuba Diver



MARISSA ECKERT
Technical diving instructor

- Krzysztof Starnawski (POL)
- Laurent Miroult (BEL)
- Marcus Blatchford (ENG)
- Marissa Eckert (USA)



MARK POWELL
Technical Diver



MARTYN FARR
Cave Diver



NATALIE GIBB
Underwater Guide Instructor



NUNO SÁ
Underwater photographer

- Mark Powell (ENG)
- Martyn Farr (WAL)
- Natalie Gibb (USA)
- Nuno Sa (POR)



OSCAR CAMACHO
Hospitality Medical Director



PAULO COSTA
Researcher



PHIL SHORT
Professional Diver



PORTUGUESE NAVY DIVERS
Military Diving

- Oscar Camacho (POR)
- Paulo Costa (POR)
- Phil Short (ENG)
- Portuguese Navy Divers (POR)



ROB NETO
Experienced diver



RUI LUIS
Speleologist and diver



SABINE KERKAU
Technical wreck and cave diver



SAMI PAAKKARINEN
Diver and Instructor

- Rob Neto (USA)
- Rui Luis (POR)
- Sabine Kerkau (SWI)
- Sami Paakkarinen (FIN)



Visit and follow Diving Talks website and social media

DIVING talks

STRUCTURE OF THE EVENT and PROGRAM

1: THE TALKS

The Talks will present the best, the most innovative content, the latest work and discoveries in diving, *sub*-aquatic studies, and technological development, featuring exciting presentations about cave and wreck diving, underwater cinematography, sub-aquatic archaeological works, scientific investigation, and subaquatic military exercises.

THE EXHIBITION

DIVING talks 2021 will feature an exhibition area, 'show and tell' expo that will host a range of exhibitors from the global diving industry, showcasing their latest services, products and technologies.

THE DIVING ACTIVITY

The diving activity is an add on: Portugal is Europe's NEW diving destination; participants may try the feeling; Portugal underwater. Hassle-free, just for fun.

DIVING talks 2021 will be held in 2021, October 8 to 10. The Program:

FRIDAY, October 8 2021

- 10:00 – 18:00 Arrival, accreditation and set-up of displays
- 12:30 – 13:30 Welcome lunch
- 12:00 – 17:00 Diving Activity
- 15:00 – 15:30 Official opening of the Exhibition

SATURDAY, October 9 2021

- All-day: Exhibition and visit to displays
- Morning: Keynote Talks 1 to 6
- Afternoon: Keynote Talks 7 to 12
- Evening: Gala dinner

SUNDAY, October 10 2021

- Morning: Exhibition, visit stands and Keynote Talks 13 to 18
- 13:00: Closing Lunch & awards ceremony
- Afternoon: Free site visits

Attendees will benefit from special conditions for accommodation on selected hotels close to the Congress venue.

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VISITING AND 'STAY & DIVE' PACKAGES

DIVING talks 2021 partners with Portugal Dive to provide the best planning solutions for Attendees wanting to spend some time in Portugal, visiting and diving, before or after the Congress.

www.portugaldive.com | portugaldive@portugaldive.com

Attendees wanting to benefit from special conditions hiring Portugal Dive's services, please provide a copy of your e-ticket when booking.

MEDIA PARTNERSHIP

OPPORTUNITY

To be part of a grand diving event in a moment when everybody is craving for being a part of everything related to diving.

The Congress will take place at the Tróia Peninsula, the perfect location where the attendees and companions will have much more than a Venue.

The Media Partner will have the opportunity to promote and expose his brand, product and services to the attendees at this unique event at a small cost compared to other promotional activities.

We will ensure that all our media partners get the maximum value out of their contribution to the Diving Talks. And in return, we want to have the maximum promotion and coverage of our event through you.

BENEFITS FOR THE MEDIA PARTNER

Being a Media Partner will create a tremendous opportunity for you to be part of the most crucial diving event in 2021.

The following is a brief sample of direct benefits:

1. Association with an event with international recognition;
2. Reach to the world-leading divers and technical diving community;
3. Opportunity to showcase/ expose your presence in community journalism;
4. Visibility through electronic and print media. Your logo will appear in:
 - The Diving talks webpage www.divingtalks.com.
 - Posts in Diving talks' social media pages, (Facebook, Instagram, Twitter).
 - All video-clips filmed during the event for posterior sharing.
 - Posters/ flyers.
 - Conference bag insert of the Media Partner promotional material.

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And if you have any special requirements...

We understand that your partnership requirement might be different from what we have on offer. If you have any particular need or requirements regarding your partnership or promoting yourself at the Congress, we are happy to discuss further to accommodate them.

RESPONSIBILITIES OF THE MEDIA PARTNER

The following are our minimum expectations from our media partners:

Print media:

1. One Q&A article/ interview with the Organization on the next issue of the printed magazine;
2. One-third page advert on the next +1 issue of the printed magazine;
3. One article with the congress Speakers' profiles on the last issue before the Congress;
4. Cover the news/ articles leading up to the Congress;
5. Coverage of the event.

Online media and social media pages (i.e. Facebook, Instagram):

1. A Diving talks banner on the website with the link to www.divingtalks.com;
2. One Q&A article/ interview with the Organization on the next issue of the printed magazine;
3. One article with the congress Speakers' profiles on the last issue before the Congress;
4. Cover the news/articles leading up to or covering the Congress;
5. Coverage of the event.

All posts will tag the Diving talks pages on the same media.

Accepting this proposal:

If this proposal seems something you would be interested in, you can accept the offer to become a media partner by contacting us.

Please send an e-mail stating:

- Your Organization details;
- A brief proposal of how you will be promoting our event, and;
- Special requirements (if any).

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CONTACT POINT FOR FURTHER DETAILS

Arlindo Serrão

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Mobile: +351 964643858

ORGANIZATION

- PORTUGAL DIVE
- UNITED BY THE SEA
- BESTEMOTIONS

ORGANIZING COMMITTEE

- Arlindo Serrao
- Paulo Costa
- Cristina Rocha Antunes



INSTITUTIONAL SUPPORT

Grandola Municipality

Alentejo Region Tourism Board

Portugal Tourism Board

For more information

Website <https://www.divingtalks.com>

Facebook <https://www.facebook.com/divingtalks>

Instagram <https://www.instagram.com/diving.talks>

Twitter <https://www.twitter.com/divingtalks>

*Please tag **#divingtalks** **#letstalkaboutdiving***



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