

DIVING talks

DIVING talks – Portugal 2022 – International Diving Show
October 7 – 9

MEDIA PARTNERSHIP

WHAT ARE DIVING talks?



DIVING talks - Portugal 2022, is an international event for promoting and sharing knowledge on the underwater environment, which will occur in Portugal, October, 7 to 9, bringing Portugal the world's leading divers, explorers, scientists and researchers, showing their best recent achievements.

DIVING talks will feature 8 Panels; talks and debates by keynote speakers from all over the world;

The Organization expects to host 450+ worldwide attendees, during the three days of the Show.

AIMS

The aims of the DIVING talks 2022 are the following:

- Build up a diving event with international visibility and attractiveness;
- Host the world's leading divers, showing their best of the best recent initiatives;
- Allow the diving community to network with the world-leading divers;
- Show and debate technological advancements in diving;
- Establish in Portugal a new hub for all subjects related to diving, both technical and scientific.

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SPEAKERS

The DIVING talks 2022 group of speakers will bring to the table exciting and new content to share and discuss with the international diving community.

Already confirmed Speakers: Bill Stone, Gareth Lock, Leigh Bishop, Simon Mitchell, Stef Paris, Tomasz Stachura and Xavier Meniscus.



STRUCTURE OF THE EVENT and PROGRAM

1: THE PANELS

The Panels will promote the best, the most innovative content, the latest work and discoveries in diving, *sub*-aquatic studies, and technological development. The Panels will feature exciting presentations or debates on important topics such as scuba diving instruction, etc.

THE EXHIBITION

DIVING talks 2021 will feature an exhibition area, 'show and tell' expo that will host a range of exhibitors from the global diving industry, showcasing their latest services, products and technologies.

THE ACTIVITIES

The Activities will be a space and time for joining a brand with its client-base. For showing, discussing or experimenting even underwater.

VISITING AND 'STAY & DIVE' PACKAGES

DIVING talks 2022 partners with Portugal Dive to provide the best planning solutions for Attendees wanting to spend some time in Portugal, visiting and diving, before or after the Congress.

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www.portugaldive.com | portugaldive@portugaldive.com

Attendees wanting to benefit from special conditions hiring Portugal Dive's services, please provide a copy of your e-ticket when booking.

MEDIA PARTNERSHIP

OPPORTUNITY

To be a part of the show: the second edition of an event that was considered the most important diving event in 2021!

The Media Partner will have the opportunity to promote and expose his brand, product and services to the attendees even if not physically at the show.

We will ensure that all our media partners get the maximum value out of their contribution to the Diving Talks. And in return, we want to have the maximum promotion and coverage of our event through you.

BENEFITS FOR THE MEDIA PARTNER

1. Association with an event with international recognition;
2. Reach to the world-leading divers and technical diving community;
3. Opportunity to showcase/ expose your presence in community journalism;
4. Visibility through electronic and print media. Your logo will appear in:
 - The Diving talks webpage www.divingtalks.com.
 - Posts in Diving talks' social media pages, (Facebook, Instagram, Twitter).
 - All video-clips filmed during the event for posterior sharing.
 - Posters/ flyers.
 - Conference bag insert of the Media Partner promotional material.

And if you have any special requirements...

We understand that your partnership requirement might be different from what we have on offer. If you have any particular need or requirements regarding your partnership or promoting yourself at the Congress, we are happy to discuss further to accommodate them.

RESPONSIBILITIES OF THE MEDIA PARTNER

The following are our minimum expectations from our media partners:

Print media:

1. One Q&A article/ interview with the Organization on the next issue of the printed magazine;
2. One-third page advert on the next +1 issue of the printed magazine;

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3. One article with the congress Speakers' profiles on the last issue before the Congress;
4. Cover the news/ articles leading up to the Congress;
5. Coverage of the event.

Online media and social media pages (i.e. Facebook, Instagram):

1. A Diving talks banner on the website with the link to www.divingtalks.com;
2. One Q&A article/ interview with the Organization on the next issue of the printed magazine;
3. One article with the congress Speakers' profiles on the last issue before the Congress;
4. Cover the news/articles leading up to or covering the Congress;
5. Coverage of the event.

All posts will tag the Diving talks pages on the same media.

Accepting this proposal:

If this proposal seems something you would be interested in, you can accept the offer to become a media partner by contacting us.

Please send an e-mail stating:

- Your Organization details;
- A brief proposal of how you will be promoting our event, and;
- Special requirements (if any).

CONTACT POINT FOR FURTHER DETAILS

Arlindo Serrão

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ORGANIZATION

- PORTUGAL DIVE
- UNITED BY THE SEA
- BESTEMOTIONS

ORGANIZING COMMITTEE

- Arlindo Serrao

DIVINGtalks

- Cristina Rocha Antunes
- Manuel Preto

INSTITUTIONAL SUPPORT

Portugal Tourism Board



For more information

- Website <https://www.divingtalks.com>
Facebook <https://www.facebook.com/divingtalks>
Instagram <https://www.instagram.com/diving.talks>
Twitter <https://www.twitter.com/divingtalks>

Please tag **#divingtalks** **#letstalkaboutdiving**



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