

DIVING talks

DIVING talks – Portugal 2023 – International Diving Show
October 6 – 8

MEDIA FILE

WHAT ARE DIVING talks?



DIVING talks - Portugal 2023 is an international event for promoting and sharing knowledge on the underwater environment.

It will occur in Portugal from October 6 to 8, bringing Portugal the world's leading divers, explorers, scientists, and researchers showing their best recent achievements.

DIVING talks will feature 8 to 10 Panels; talks and debates by keynote speakers from all over the world;

The Organization expects to host 300+ worldwide attendees during the Show's three days and reach 25.000 viewers online during the weekend.

AIMS

The aims of the DIVING talks 2023 are the following:

- Build up a diving event with international visibility and attractiveness;
- Host the world's leading divers, showing their best of the best recent initiatives;
- Allow the diving community to network with world-leading divers;
- Show and debate technological advancements in diving;
- Establish in Portugal a new hub for all subjects related to diving, both technical and scientific.

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SPEAKERS

The DIVING talks Speakers come from all over the world, work in different projects related with the subaquatic environment and share amazing stories with the attendees. Diving Talks brings to the show amazing explorers, scientists, divers and researchers.



STRUCTURE OF THE EVENT and PROGRAM

1: THE PANELS

The Panels will promote the best, the most innovative content, the latest work and discoveries in diving, *sub*-aquatic studies, and technological development. The Panels will feature exciting presentations or debates on important topics such as scuba diving instruction.

THE EXHIBITION

DIVING talks 2021 will feature an exhibition area, a 'show and tell' expo that will host a range of exhibitors from the global diving industry, showcasing their latest services, products and technologies.

THE ACTIVITIES

The Activities will be a space and time for joining a brand with its client base, for showing, discussing or experimenting even underwater.

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VISITING AND 'STAY & DIVE' PACKAGES

DIVING talks 2022 partners with Portugal Dive to provide the best planning solutions for Attendees wanting to spend some time in Portugal, visiting and diving, before or after the Congress.

www.portugaldive.com | portugaldive@portugaldive.com

For attendees wanting to benefit from special conditions hiring Portugal Dive's services, please provide a copy of your e-ticket when booking.

MEDIA PARTNERSHIP

OPPORTUNITY

The Media Partner will have the opportunity to promote and expose his brand, product and services to the attendees, even if not physically at the Show.

We will ensure that all our media partners get the maximum value from their contribution to the DIVING talks. And in return, we want to have as much promotion and coverage of our event through you.

BENEFITS FOR THE MEDIA PARTNER

1. Association with an event with international recognition;
2. Reach to the world-leading divers and technical diving community;
3. Opportunity to showcase/ expose your presence in community journalism;
4. Visibility through electronic and print media. Your logo will appear in:
 - The DIVING talks webpage www.divingtalks.com.
 - Posts in DIVING talks' social media pages (Facebook, Instagram, Twitter).
 - All video clips of the event for posterior sharing.
 - Posters/ flyers.
 - Conference bag insert of the Media Partner promotional material.

And if you have any special requirements...

We understand that your partnership requirement might differ from what we offer. If you have any particular needs or requirements regarding your partnership or promoting yourself at the Congress, we are happy to discuss further to accommodate them.

RESPONSIBILITIES OF THE MEDIA PARTNER

The following are our minimum expectations from our media partners:

Print media:

1. One Q&A article/ interview with the Organization on the next issue of the printed magazine;

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2. One-third page advert on the next +1 issue of the printed magazine;
3. One article with the congress Speakers' profiles on the last issue before the Congress;
4. Cover the news/ articles leading up to the Congress;
5. Coverage of the event.

Online media and social media pages (i.e. Facebook, Instagram):

1. A DIVING talks banner on the website with the link to www.divingtalks.com;
2. One Q&A article/ interview with the Organization on the next issue of the printed magazine;
3. One article with the congress Speakers' profiles on the last issue before the Congress;
4. Cover the news/articles leading up to or covering the Congress;
5. Coverage of the event.

All posts will tag the DIVING talks pages on the same media.

Accepting this proposal:

If this proposal seems something you would be interested in, you can accept the offer to become a media partner by contacting us.

Please send an e-mail stating:

- Your Organization details;
- A brief proposal of how you will be promoting our event, and;
- Special requirements (if any).

CONTACT POINT FOR FURTHER DETAILS

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ORGANIZATION

- PORTUGAL DIVE
- BESTEMOTIONS

ORGANIZING COMMITTEE

- Arlindo Serrao

DIVINGtalks

- Manuel Preto

INSTITUTIONAL SUPPORT

Portugal Tourism Board

For more information

Website <https://www.divingtalks.com>

Facebook <https://www.facebook.com/divingtalks>

Instagram <https://www.instagram.com/diving.talks>

Twitter <https://www.twitter.com/divingtalks>

*Please tag **#divingtalks** **#letstalkaboutdiving***

